

**BEST PRICING AND SELECTION! WE'RE ONE OF NEW ENGLAND'S LARGEST PET FOOD & SUPPLY AND WILD BIRD FEEDING RETAILERS!**



# Chirp & Chow



**Our Biggest Sale of the Year on Pet Food and Supplies, Wild Bird Feeding, and Lots More!**

**NOVEMBER 2nd - 12th**

**BLUE SEAL**



**BEST BUDGET BUY**

**Blue Seal Farm Dog**  
40 lb. Dog Food  
**\$22.66**

210023133 - 40 lb. Bags

**WOW! BIG BAG 40 lbs.**

**BLUE SEAL**



**Blue Seal Sing Along**  
40 lb. Bird Seed  
**\$19.99**

SKU 210017794 - 40 lb. Bags

**BEST BUDGET BUY**



**Bird Tweet Promo 10-Pack Suet**  
**\$12.98**

SKU 033255 - Limited Qty  
While Supplies Last

**Holiday Gift Preview!**

LOCALLY-MADE GIFTS, STOCKING STUFFERS, TOYS & MUCH MORE!

**NEW SIZE!**  
Safe Pet Ice Melt  
30 lb. Bucket  
**\$26.97**

SKU 210026919  
New Convenient Bucket!



**BLUE SEAL**



**Blue Seal Wildlife Grains**  
40 lb. Bags  
**\$14.97**

SKU B839040

**BEST BUDGET BUY**



**Black Oil Sunflower**  
40 lb. Bird Seed  
**\$19.99**

After \$3 OFF per bag discount  
SKU C2648050

**Our featured NON-PROFIT**



Learn How To Help Us Support Lucy Mackenzie on Page 4

**LOOK INSIDE FOR 12-PAGES OF THE BEST SAVINGS OF THE SEASON!**  
**EVERY DOG & CAT FOOD IS ON SALE \* EVERY BIRD FEEDER IS ON SALE \* AND MUCH MORE**

Sale prices and offers good Nov. 2, 2023 through Nov. 12, 2023 only. Supplies are limited. We reserve the right to substitute. Not responsible for typographical errors. Prices subject to change without notice. See store for full details.

# OUR BEST DOG FOOD DEALS!



Fromm Gold Dog Food 30 lb. Bags  
**BUY 2, TAKE A TOTAL \$10 OFF**  
 Asst. SKUs



Iams Dog Food 29/30 lb. Bags  
**\$46<sup>97</sup>**  
 Asst. SKUs



Nutro Natural Choice 30 lb. Lamb Varieties  
**\$79<sup>97</sup>**  
 Asst. SKUs



Native 40 lb. Dog Food High-Protein Diets  
**\$5 OFF**  
 Asst. SKUs

**NEARLY 50 BRANDS AND A PRICE MATCH GUARANTEE?**  
 PLUS our Rewards and Frequent Buyer programs means the **BEST PRICING** and **SELECTION** is right here in the UV!  
**SHOP LOCAL & SAVE BIG!**



Primal Raw Frozen 6 lb. Dog Patties  
**\$7 OFF**  
 Asst. SKUs



Primal Freeze-Dried Dog & Cat Diets  
**25% OFF**  
 Asst. SKUs



Stella & Chewy 16 oz. Gently-Cooked Diets  
**BUY 1, GET 1 FREE**  
 Asst. SKUs - Limit 2 Free



Stella & Chewy 3.5 oz Freeze-Dried Meal Mixer Pouches  
**\$7<sup>47</sup>**  
 Asst. SKUs



Stella & Chewy 14 oz Freeze-Dried Patties  
**\$23<sup>98</sup>**  
 Asst. SKUs  
 Excludes Venison & Rabbit

# CASE LOT SAVINGS!



ALL IN-STOCK  
DOG FOOD CASES:  
CANS & POUCHES

**BONUS  
DISCOUNT**

TAKE 10% OFF - FULL CASES ONLY  
(No Mixing Cases - No Rainchecks)



Essence 13 oz.  
Canned Dog Foods

BUY 1, GET 1  
**FREE**

Asst. SKUs



Wellness Wet Dog Food  
12-Pack of 12/12.5 oz.  
Complete Health or Stews

**\$39<sup>96</sup>** /case

Includes All Discounts - Asst. SKUs



Old Mother Hubbard  
6 lb. Bulk Box Biscuits

**\$17<sup>97</sup>**

Asst. SKUs



Wellness Wet Dog Food  
12-Pack of 12/12.5 oz.  
95% Protein Formulas

**\$42<sup>96</sup>** /case

Includes All Discounts - Asst. SKUs



Honest Kitchen Dog Foods  
20 lb. Dry Clusters or  
10 lb. Dehydrated Boxes

**\$10 OFF**

Asst. SKUs



**PET FOOD  
STORAGE!**

7-Gallon Storage  
w/Gamma Lid

**\$27<sup>96</sup>**

SKU 210017342



Primal Goat Milk  
Any Size Container

**\$2 OFF**

Asst. SKUs

**What is Astro Loyalty?**



**EVEN MORE  
SAVINGS!**  
LEARN  
MORE ON  
PAGE 7

Instinct Raw Longevity  
9.5 oz Dog or Cat Diets

BUY 1, GET 1

**FREE**

Asst. SKUs - Limit 2 Free

# YOUR HOME FOR PET CARE!



**NEW LOW PRICES!**

Greenies Dog Chews  
36 oz. Value Packs

**\$36<sup>99</sup>\***

\*With In-Store Coupon  
Asst. SKUs



Whimzees 12.7/14.8 oz.  
Dog Dental Chews

**\$14<sup>88</sup>**

Asst. SKUs



GIVEPET  
HELPING MAKE  
A DIFFERENCE  
LOCALLY!

GivePet Dog Treats  
12 oz. Asst. Flavors

**\$10<sup>88</sup>**

Asst. SKUs

For every bag  
of GivePet treats  
sold, a donation  
of \$1 is made to  
the Upper Valley  
Humane Society



**Our  
featured  
NON-PROFIT**



**Lucy Mackenzie Humane Society**

Located in Windsor, VT

Help us support one of our amazing Upper Valley animal shelters! During Chirp & Chow, a portion of the proceeds from our sale of Blue Seal bird seed and pet food will go to support Lucy Mackenzie Humane Society. Purchase some during the sale and show your support! See store for more details.

**CHIRP & CHOW FOR A GOOD CAUSE!**

**BEST BUDGET BUY**



Blue Seal "Bulk Box"  
25 lb. Crunchers Biscuits

**\$34<sup>98</sup>**

Asst. SKUs



Cloud Star Treats  
Assorted Varieties

**\$1 OFF**

\*Limit 2



Fromm Dog Treats  
8 oz. or Smaller Bags

**BUY 1, GET 1  
FREE**

\*Limit 1



All In-Stock Primal  
Freeze-Dried Dog Treats

**\$4 OFF**



Dogswell Functional Treats  
10 oz. or Larger Bags

**\$4 OFF**

\*Limit 2



Butcher's Companion  
8 oz. Sausage Sticks

**2 for \$20**

Asst. SKUs



UnHide Chews  
Rawhide Alternative

**\$2 OFF**

Asst. SKUs

# DEALS ON PET BEDS & CRATES!



Featuring **NEW** Midwest Crate Pads & Many More!

ALL IN-STOCK BEDS & CRATE PADS TAKE UP TO **40% OFF**

In-Stock Colors & Sizes Only  
Asst. SKUs - While Supplies Last



ALL IN-STOCK PET CRATES & EXERCISE PENS **15% OFF**

Asst. SKUs - While Supplies Last



So Many **NEW** Styles of Dog Winter Coats & Booties



Featuring **WEATHERBEETA** Insulated Reflective Dog Coats

ALL IN-STOCK PET COATS, VESTS, & DOG BOOTIES **15% OFF**

In-Stock Styles Only  
Asst. SKUs - While Supplies Last

**NEW COATS FOR 2023!**



**NEW!** Bay Dog Glacier Bay Coats



**NEW!**

Equiflector Hi-Vis Vests



**NEW!**

**NEW!** Halti Retractable Leads for Dogs

**15% OFF**

Asst. SKUs



**KONG**

All In-Stock Kong Assorted Dog Toys

**15% OFF**

Asst. SKUs

## Reflective & Safety Solutions



Nite-Ize Night Howl LED Collars

**\$12<sup>88</sup>**

Asst. SKUs



Dog-Not-Gone Dog Safety Vests

**\$49<sup>96</sup>**

Asst. SKUs - While Supplies Last



Alcott Reflective Safety Bandanas

**\$9<sup>98</sup>**

Asst. SKUs



**NEW!** Zippy Paws Fall Harvest Dog Toys

**15% OFF**

Asst. SKUs

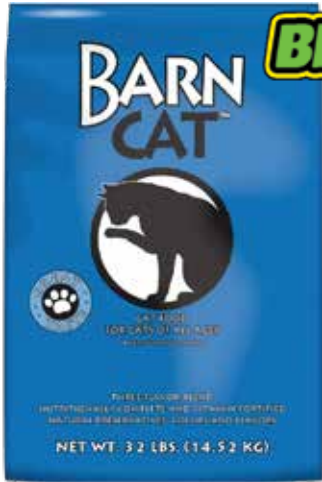


**NEW!** Doggijuana Squeaky Dog Toys

**\$16<sup>49</sup>**

Asst. SKUs

# FOR YOUR FELINE FRIENDS!



**BEST BUDGET BUY**

**NEW!** Blue Seal  
"Barn Cat" Food  
32 lb. Bags

**\$22.97**

SKU 210022568

LOCALLY-MADE IN VT

**INTRODUCING**



**TRY IT TODAY!**

Savage Cat Raw Diets  
& Treats for Cats



All Primal Cat & Dog  
Freeze-Dried Diets

**25% OFF**

Asst. SKUs



**BEST BUDGET BUY**

**WOW!** Easy Clean  
Scoopable Cat Litter  
40 lb. Bags

**\$12.98**

Asst. SKUs

BEST VALUE PER LB.



Dr. Elsey's  
Precious Cat  
40 lb. Ultra Litter

**\$23.96**

SKU 018097

**CASE LOT DEALS!**

**ALL VARIETIES CAT CANS**



ALL IN-STOCK  
CAT FOOD CASES  
CANS & POUCHES

**BONUS DISCOUNT**

TAKE 10% OFF - FULL CASES ONLY  
(SORRY NO MIXING CASES - NO RAINCHECKS)



**NEW LOOK!  
SAME GREAT LITTER**

Okocat 11/13 lb.  
Cat Litters

**\$17.98**

Asst. SKUs

All Fromm  
10 lb. Cat Foods

**\$5 OFF**

Asst. SKUs

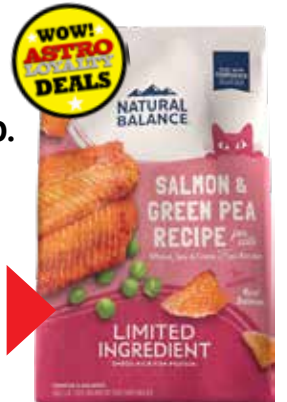


All Natural  
Balance 10 lb.  
Cat Foods

**\$6.00**

**OFF**

Asst. SKUs



Fresh News  
Recycled Paper  
25 lb. Cat Litter

**\$19.97**

SKU 021507



**NEW STYLES!**

ALL IN-STOCK  
CAT TOWERS &  
CONDOS

**20% OFF**

In-Stock Styles & Sizes Only  
Asst. SKUs - While Supplies Last



# KONG Cat Toys



**NEW STYLES!**

All In-Stock Kong Cat Toys

**15% OFF**

Asst. SKUs



Tiki Cat Brand  
Tiki Cat Crunchers  
2 oz. Pouches

**\$1 OFF**

Asst SKUs



**WLF'S BEST SELLER!**

**NEW!** Multi-Pet  
Catnip Pizza or Ice  
Cream Cone Toys

**2 for \$4**

Asst SKUs

Flippin' Fish Motion  
Rechargeable Cat Toy

**\$14<sup>96</sup>**

SKU 210017817

## Cozy Cat Bed Deals for Your Feline Loved Ones



ALL IN-STOCK  
Van Ness Cat Pans  
& Litter Boxes

**15% OFF**

Asst. SKUs - While Supplies Last



ALL IN-STOCK  
BEDS & CRATE PADS  
ASST. STYLES

**20% OFF**

In-Stock Colors & Sizes Only  
Asst. SKUs - While Supplies Last



Skout's Honor Cat  
35 oz. Stain & Odor

**\$14<sup>98</sup>**

SKU 010528

### CLEAN PAWS

SELF-SERVICE PET BATHING  
IS NOW OPEN!



CALL TO MAKE YOUR  
APPOINTMENT TODAY!

**603-298-8600**



## What is Astro Loyalty? .....

You get asked at our sales counter... but what does it all mean?

We actually have two distinct REWARDS programs that both operate when you make purchases at our store. We have an internal rewards program where you earn points for everything you buy, accumulating to get you purchase discounts.

And then there is **ASTRO**, which is a co-op program where we partner directly with product brands to get you special deals AND to keep track of and redeem the various frequent buyer programs.

**ASK US FOR DETAILS!**



# WILD BIRD HEADQUARTERS!



12 oz. High Energy Suet Cakes - Pack of 12

**\$19.92**

SKU 032110  
Case of 12 Cakes



All Pine Tree Suet and Seed Cakes

**15% OFF**

Asst. SKUs

Ask About Our NEW Blue Seal Bird Seed Punch Cards!



Blue Seal 40 lb. Classic Songbird Seed Mixes

STARTING AT ONLY

**\$19.99**

After \$3 OFF per bag discount  
Asst. SKUs

20 lb. Classic Songbird Bags - **\$2 OFF**



25 lb. Sunflower Hearts/Chips

**\$39.97**

SKU B214025

**No Shells...No Mess!**

WLS Black Oil Sunflower Seed 40 lb. Bags

**\$19.99**

After \$3 OFF per bag discount  
SKU C2648050



**BLACK OIL PRICE DROP!**

20 lb. Blue Seal Black Oil Sunflower - **\$14.97**

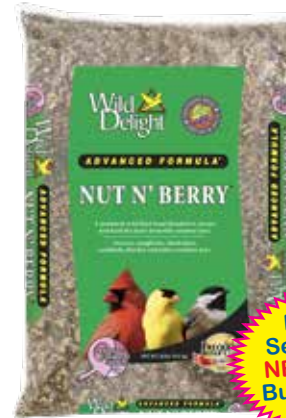


Blue Seal 20 lb. Specialty Seed Mixes

STARTING AT ONLY

**\$27.99**

After \$3 OFF per bag discount  
Asst. SKUs



Wild Delight 20 lb. Nut & Berry

**\$34.98**

SKU 033003

WOW! ASTRO BUYER DEALS

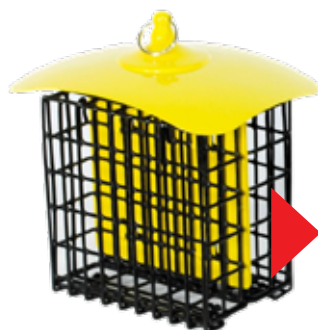


Wild Delight 14 lb. Sizzlin' Heat

**\$29.98**

SKU 033010

Expanded Selection and NEW Frequent Buyer Program



Covered Double Suet Feeder

**\$17.97**

SKU 031483



Large Hanging Suet Cage Feeder

**\$8.88**

SKU 031485



# BEST-SELLING BIRD FEEDERS!

**SALE INCLUDES ALL  
IN-STOCK BIRD FEEDERS!**  
Take 10% OFF any bird  
feeder not featured in this  
sale flyer!



Cardinal's  
Favorite!

Natural Cedar  
or "Go Green"  
Platform Feeders

**\$34<sup>97</sup>**

Asst. SKUs



Perky Pet  
Fly-Thru Feeder

**\$45<sup>98</sup>**

SKU 210017414



Audubon Green  
Tube Feeder

**\$14<sup>96</sup>**

SKU 031596



Aspects 155  
Window Cafe

**\$28<sup>88</sup>**

SKU 031404

**NEW  
DISPLAY!**  
Look for hangers  
and hookery display  
with NEW products



All In-Stock  
Metal Hangers  
& Hookery for  
Bird Feeders

**15% OFF**

Asst. SKUs



Lantern Feeder  
4 lb. Capacity

**\$19<sup>96</sup>**

SKU 032016



All In-Stock  
Wooden Hopper  
Bird Feeders

**15%  
OFF**

Assorted SKUs  
While Supplies Last



Red Gazebo  
Village Feeder

**\$9<sup>99</sup>**

SKU 031591



All In-Stock  
Magnum Thistle or  
Sunflower Seed  
Bird Feeders

**15%  
OFF**

Assorted SKUs  
While Supplies Last



SureFill 3-in-1  
5 lb. Seed Tote

**\$19<sup>77</sup>**

SKU 031671



Stokes 3-Cup Red  
Scoop Funnel

**\$4<sup>99</sup>**

SKU 031672



**Wild Bird Feeding is  
Fun for the Whole Family!**

# PROTECT AGAINST SQUIRRELS!



**X SERIES SQUIRREL RESISTANT FEEDERS**

**15% OFF**

While Supplies Last



**BROME BIRD CARE.**

Excellent Bird Feeder Guarantee!

Squirrel Buster Mini Feeder

**\$34<sup>96</sup>**

SKU 2104538



Outstanding Customer Support!

Squirrel Buster Plus Feeder

**\$99<sup>99</sup>**

SKU 2104537



Classic Squirrel Buster Feeder

**\$69<sup>97</sup>**

SKU 2104536

## EXPANDED LINE OF BROME FEEDERS



Caged Squirrel Resistant Feeder

**\$39<sup>97</sup>**

SKU 031118



Double-Sided Vista Feeder

**\$69<sup>88</sup>**

SKU 031244



Squirrels Can't Take **THE HEAT!**

Cole's 16 oz. Flaming Squirrel Seed Sauce

**\$19<sup>96</sup>**

SKU 210021914



## SQUIRREL BAFFLES & MORE



Audubon Metal 18-Inch Baffle

**\$34<sup>88</sup>**

SKU 031754



Universal Hanging or Pole-Mount Baffle

**\$29<sup>88</sup>**

SKU 031104

**2-IN-1**  
This universal baffle can be pole mounted or used as a hanging baffle against squirrels!



Tube-Top Dome Squirrel Baffle

**\$22<sup>96</sup>**

SKU 031101



Droll Yankees SQG Squirrel Baffle

**\$49<sup>98</sup>**

SKU 031094 - While Supplies Last

# Big Deals on Poultry Supplies!



**POULTRY  
A MUST FOR  
SHORT WINTER  
DAYLIGHT**

Brooder Heat Lamp with Clamp  
**\$19<sup>97</sup>**

SKU 210013868



250-Watt Clear Heat Brooder Bulb  
**\$4<sup>99</sup>**

SKU 210005016



Heated Poultry Fount Waterer  
**\$49<sup>96</sup>**

SKU 053411



2-Gal Heated Poultry Nipple Waterer  
**\$49<sup>96</sup>**

SKU 210012673



**GREAT FOR CHEW-PROOF FEED STORAGE**

All In-Stock Galvanized Steel Garbage Cans w/ Lids  
**10% OFF**

Asst. SKUs



C250 250-Watt Bucket De-Icer  
**\$48<sup>88</sup>**

Asst. SKUs



**NEW!**

**NEW!** 20 oz. Coop Scoop Diatomaceous Earth  
**\$15<sup>88</sup>**

SKU 026461

WLS House-Brand Layer Pellets 50 lb. Bags  
**\$15<sup>99</sup>**

SKU C108050

**Dare to Compare Price!**

Dumor (Tractor Supply)... \$17.49  
NatureWise (Runnings).....\$17.49  
Our Price (House Brand)...\$15.99

\*Prices compared as of 10/24/2023



WLS Mealworms 2-Quart Tub  
**\$12<sup>98</sup>**

SKU 210005054

## Pest Control for Your Home & Farm



4-Pack Mouse Magic Repellent  
**2 for \$20**

SKU 091114



**SAFE AROUND PETS  
NO SECONDARY TOXICITY**

Mouse-X or Rat-X 8 oz. Bags  
**\$12<sup>99</sup>**

Asst. SKUs



All In-Stock Metal Live-Catch Traps  
**10% OFF**



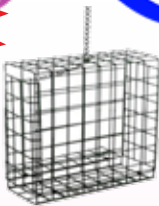
Blue Seal Better Feather 40 lb. Bags  
**\$17<sup>44</sup>**

SKU B6475040





# Chirp & Chow



**NOVEMBER 2nd - 12th**

**Our Biggest Sale of the Year on Pet Food and Supplies, Wild Bird Feeding, and Lots More!**

Small Suet Cage  
**2 for \$7**  
SKU 031487



**World's Best Cat Litter**  
28 lb. Bags  
**\$33.96**  
Asst. SKUs

**Uses Less...Great Value!**



**BEST BUDGET BUY**  
**IAMS DRY DOG FOOD**  
29/30 lb. Bags  
**\$46.97**  
Asst. SKUs

**LOCAL AND STILL PRICED LOWER THAN CHEWY & TSC**



**Blue Seal 20 lb. Black Oil Sunflower Seed**  
**\$14.97**  
SKU B1142020



All In-Stock Skunk Odor Removers & Shampoos  
**15% OFF**  
Asst. SKUs



**EVERY DOG & CAT FOOD SUPER SAVER COUPON**

Your Brand of Pet Food not listed on sale in this flyer?

**USE THIS COUPON!**

Dry Dog & Cat Food Bags 12 lb. & Under  
**BUY 2, TAKE A TOTAL \$3 OFF**

Dry Dog & Cat Food Bags Over 12 lbs.  
**BUY 2, TAKE A TOTAL \$6 OFF**

Good ONLY on dry/raw dog and cat food varieties not already discounted or marked down for sale. Cannot be used with any other coupons or offers. Limit 2 deals per customer. Good on in-stock varieties only. No Rainchecks. Offer expires 11/12/2023.

**LOOK INSIDE FOR 12-PAGES OF THE BEST SAVINGS OF THE SEASON!**  
**EVERY DOG & CAT FOOD IS ON SALE \* EVERY BIRD FEEDER IS ON SALE \* AND MUCH MORE**